

Community. It's one of the things we value most about our sport. Since the dawn of modern-day kayaking and rafting, boaters have banded together to share knowledge, stay safe, unlock new runs and refine techniques. And since time immemorial, indigenous peoples (on whose ancestral lands and waters our recreation takes place) have paddled canoes and kayaks to connect communities near and far. Boats and water have a way of bringing people together.

Today, building community has become more important than ever. While we've been separated physically—without the ability to gather for a pint, tacos, or a concert—we've lost pathways for conversation and companionship. But our public lands and waters have helped fill the void. It's clear that the outdoors provide a vital gathering place for all of us.

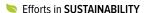
Conventional wisdom holds that more people recreating outside will result in greater care for our natural resources. But without guidance and education, it can also mean increased impact and a higher rate of accidents. We have a choice to make: will we be a collection of individuals going it alone outdoors or will we join together and create an inclusive and informed paddlesports family of the future?

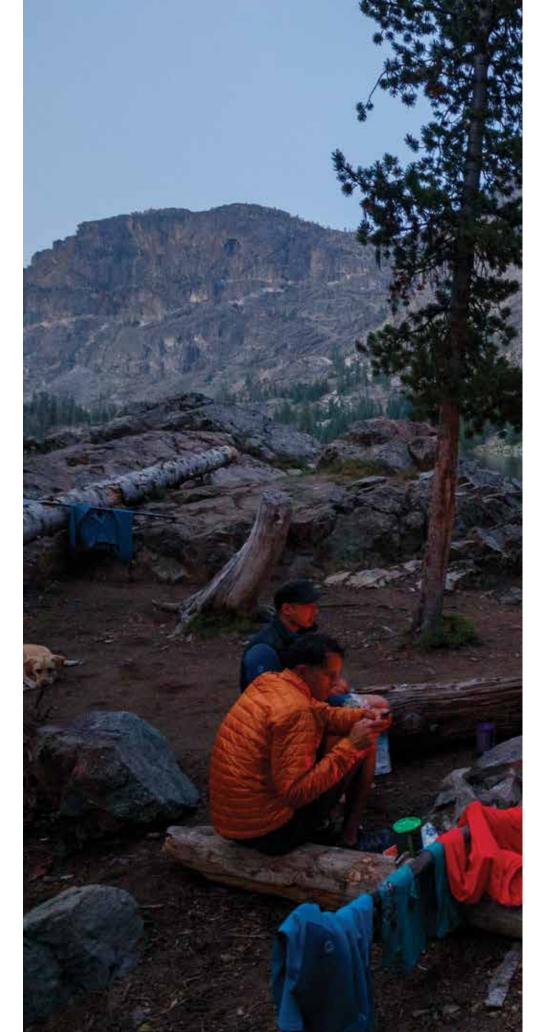
This year, we hope you'll join NRS in taking steps to break down barriers to the outdoors and promote access for all–regardless of who you are or where you live. We're excited to welcome a new class of paddle-activists to our team of athlete ambassadors. We're partnering with outfitters and nonprofits to train a new generation of leaders from diverse backgrounds. We're working with our partners to spread the word on ethics and safety. And, as always, we're dedicated to providing the equipment, inspiration and expertise that empower adventures on the water.

We're grateful for you, our community, and how far we've come together. This year more than ever—born on the river, ready for whatever.

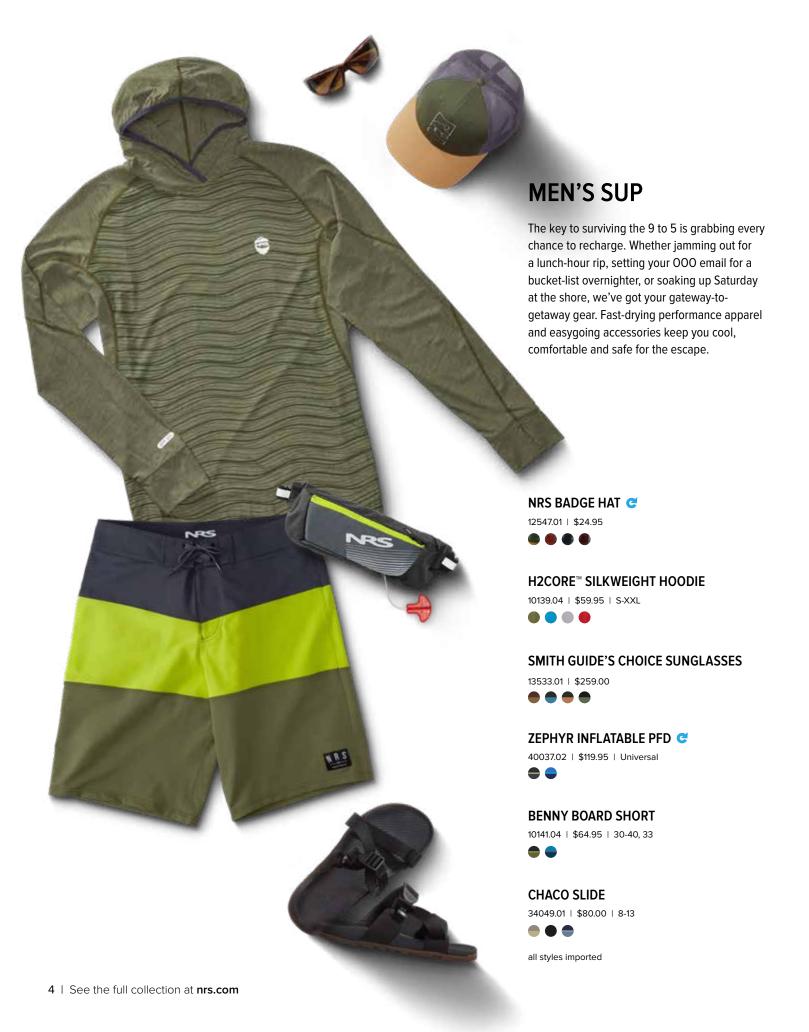
**NEW** for 2021

**REVISED** or **NEW COLOR** for 2021

















# **MEN'S RAFTING**

Load up. Fuel up. Roll out. Rig up. Run shuttle. Hit the river. De-rig. Drive home. Deal with the gear pile... tomorrow. An afternoon on the water makes for a long day (or two). Make sure you're prepared with hard-working, high-performance apparel and accessories built to the standards of professional river guides.

# NRS RIVER HAT C

12543.01 | \$24.95







# LONG-SLEEVE GUIDE SHIRT

10012.02 | \$79.95 | S-3XL







### **OSO PFD**

40072.01 | \$109.95 | XS/M, L/XL, XL/XXL





# **LOLO SHORT**

10150.02 | \$69.95 | 30-40, 33



# **CHACO Z/2 CLASSIC SANDALS**

34035.01 | \$95.00 | 8-13





### **EXPEDITION DUFFEL**

55038.01 | \$179.95-\$249.95 | 35L, 70L, 105L







# **WOMEN'S RAFTING**

It wouldn't be adventure if it wasn't work. A typical day on the sticks includes thousands of strokes, hours of sun and an unknown quantity of splashes, smiles and stoke. With apparel and accessories made for hard-rowing and good living, you'll be dressed to handle everything in-between the breakfast burritos and twilight margs.

### **RETRO TRUCKER HAT**

12541.01 | \$24.95



### LONG-SLEEVE GUIDE SHIRT C 🤝

10013.02 | \$79.95 | XS-XXL



# **BOATER'S GLOVES**

25006.06 | \$29.95 | XS-XL

# **NORA PFD**

40073.01 | \$109.95 | XS/M, L/XL, XL/XXL



# **GUIDE SHORT**

10147.02 | \$64.95 | 4-16



# **ASTRAL BREWESS 2.0 WATER SHOES**

31006.02 | \$110.00 | 6-11





# **CONFESSIONS OF A RIVER GUIDE**

Words by Caleigh Smith, photos by Raleigh Gambino



Raft guiding fell into my lap when many of my friends guided and I found myself at the boathouse every other day, playing music and enjoying the scene. I had never considered guiding until one of the owners told me I might as well be getting paid for all the BH hours I was accumulating. I think I had only been on a raft five or six times by that point. I then fell in love and started rafting for a paycheck. It wasn't long before I was also choosing to take rafting trips and not get paid.

How professional river guides view private multi-day trips intrigues me. Why is it that we have the curious habit of engaging in our professional lives during our free time? Few other occupations have this tendency to do the very same thing on vacation that they do for work.

I recently asked a close river friend what she thought the difference was and she replied, simply, "Beer." We laughed at her honesty. Not that river guides don't enjoy drinking beer. Of course, we do. But despite her facetious response, there's more to it than just the freedom to enjoy a cold one during rigging.

On private trips, we still have to rig boats, organize cook groups, clean many a burnt pot, be on groover duty, etc. However, the so-called 'negatives' of commercial guiding take on a different meaning when you're off the clock. You can drink a Bloody Mary while rigging to flip in the morning. Appetizers don't have to be so formal. Instead, you can enjoy them while slip-and-sliding down a flipped-over Mini Max or lounging on a Gili mat. Groover duty can actually be a pleasure when one person dressed as a unicorn and another toting a large speaker overhead are cheering you on.

On a recent end-of-season Cataract Canyon trip, almost everyone was, or had been, a guide in Colorado on the Shoshone Rapids and/or Gore Canyon. Our trip found us bad at mileage math but happy with an extra layover day, drinking Mint Juleps and tossing a rugby ball on the sand. We had the time to spend a whole day baking in the sun atop the canyon walls while exploring the other-worldly Dollhouse. We filled our free time with glow-in-the-dark bocce ball, dance parties, extra hikes, and musical serenades. On a private trip, you can feel at peace with flatwater days, without the overwhelming pressure to fill the hours with little bits of ecology and fun facts for clients. You can truly let your guard down in most ways when exploring on your own time.

Private trips allow us to see through an undistracted eye. An honest eye. Only worried about ourselves. It sounds selfish, but why do we go on a vacation if not for ourselves? With any river trip, you're still unplugging, you're still soaking up nature, but you don't have to worry about customers' comfort or their survivability on rapid day. Instead, you can enter the trip more like a sponge: willing to learn, there to absorb new information, open to all that the river has to offer you.

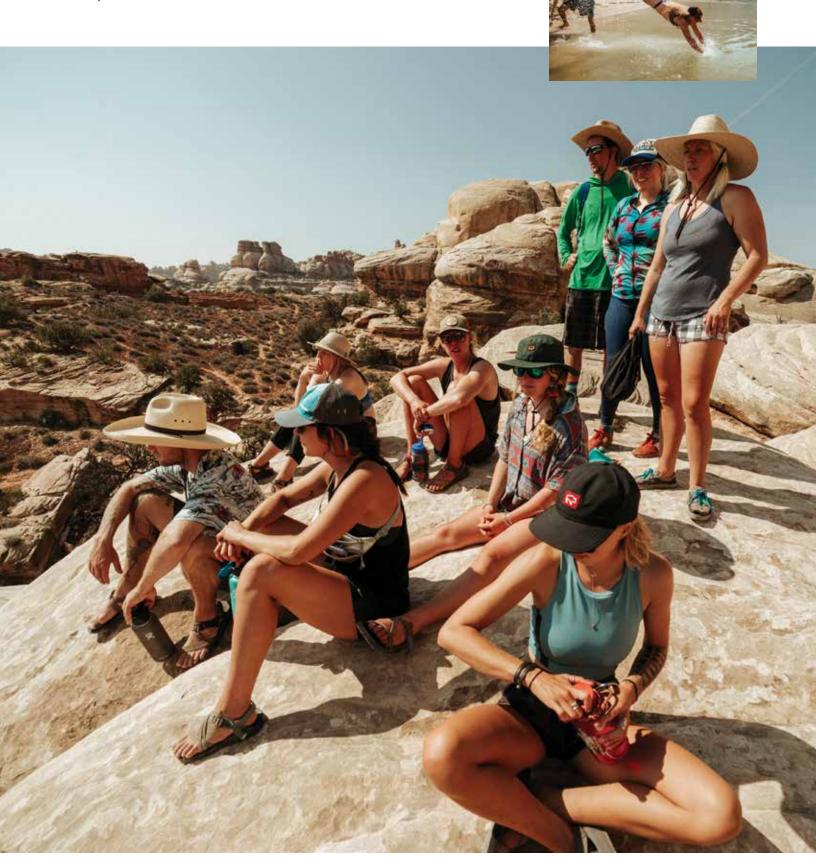
You can play with lines in rapids, because if you flip, you just get back up and flip 'er over again, right? When we had to break out the pin kit and set up a Z-drag, for example, we could openly question the best way to rig it, instead of trying to convey confidence to guests. I think we learned more in this open moment of trial-and-error while we figured out angles and rope set-ups to drag our stranded friends off a rock

What an appropriate way to end a season. It feels cathartic to round it out with a multi-day trip with all your friends or coworkers, allowing yourself to feel and experience all the things you might have been closed off to during the relentless summer work hours, because maybe we didn't have the time, or maybe our minds were simply otherwise occupied. There are few ways to describe the sensation garnered while on the river. I feel it in increments while guiding, but the full-force-feeling emerges mostly while on private multi-day excursions, where the strangeness of the river breed is on unabashed display.





Nothing beats doing what you love and getting paid for it. Unless you're a river guide, then doing what you love for free has its perks.









# **WOMEN'S TOURING**

Adventure is at your doorstep, or at least not far down the road. Today's portable and accessible watercraft designs put paddling within reach for nearly everyone. And with a good life jacket and proper apparel, safe and enjoyable escapes are yours for the taking, in your city, your favorite wilderness area or exotic waters abroad.

### **HYDROSKIN® GLOVES**

25015.03 | \$39.95 | XS-XL

# **RIPTIDE JACKET**

20031.02 | \$199.95 | XS-XL

# **H2CORE™ LIGHTWEIGHT HOODIE**

10121.04 | \$69.95 | XS-XL



# **ENDURANCE PANT**

20018.05 | \$119.95 | XS-XXL

# **ZOYA PFD**

40029.03 | \$109.95 | XS/M, L/XL, XL/XXL



### **PADDLE SHOES**

30040.02 | \$59.95 | 6-9





# MOST ADAPTABLE



WOMEN'S COLO

# **HIGH TIDE JACKET**

From rainy days to splashy waves, the High Tide features an articulated hood and quick-venting half-zip neck for adaptable protection in unpredictable conditions.

Men's 20026.03 | \$149.95 | S-3XL Women's 20037.01 | \$149.95 | XS-XL

# **HOODED PROTECTION**



# **RIPTIDE JACKET**

The Riptide takes splash protection to the next level with a storm hood, adjustable neck, neoprene wrists and an over-skirt to keep water out of your boat.

Men's 20030.02 | \$199.95 | S-XXL Women's 20031.02 | \$199.95 | XS-XL





# **BEST VALUE**



# **HELIUM JACKET**

The Helium Jacket gives paddlers a comfortable and affordable touring top with a kayak over-skirt that joins with your spray deck to keep your cockpit dry.

Men's 20035.01 | \$129.95 | S-XXL Women's 20036.01 | \$129.95 | XS-XL

# **DRIEST COMFORT**

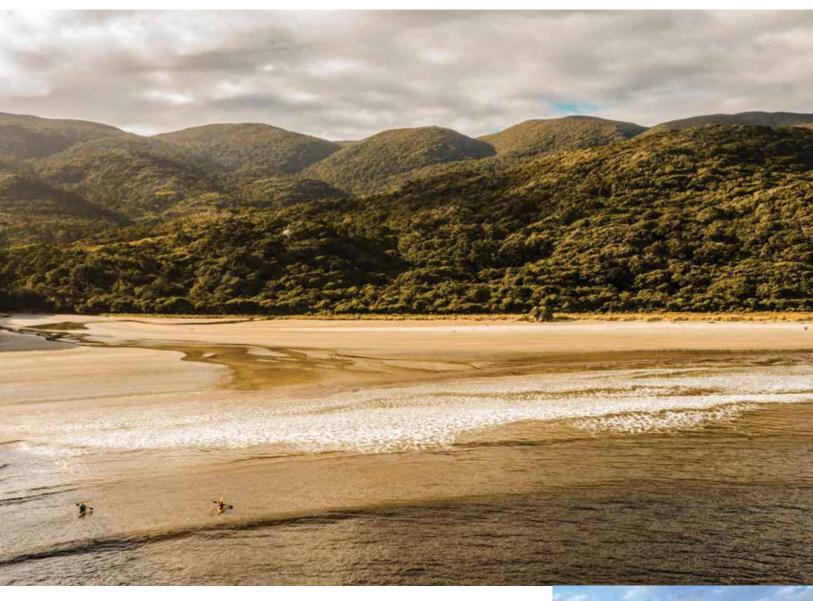


# **STRATOS JACKET**

The Stratos Jacket gives fair-weather river runners and off-thecouch playboaters a lightweight, lower-price option for staying warm, dry and comfortable on the water.

20038.01 | \$199.95 | S-XXL





THE BATTLE TO CIRCUMNAVIGATE

# STEWART ISLAND

Words and photos by Mike Dawson



Pushing off into the Southern Ocean, Mike Dawson battles savage wind and unforgiving currents in an attempt to circumnavigate Stewart Island.



The idea to paddle around Stewart Island in the depths of winter was born in the heat of the Covid-19 New Zealand lockdown. We'd talked about this adventure for years but had sidelined it for a variety of reasons. Now lockdown gave the idea newfound energy, and a passing comment evolved into logistics and dates.

Despite years of whitewater kayaking, I have to admit that sea kayaking is a totally new game for both my crew and me. The planning involved unchartered conversations and research—swell charts and wind forecasts, currents and tidal charts, and safe harbors to rest and shelter. Marine radios, forecasting, GPS Comms... the gear list went on and on. But within two months, we had dialed in the logistics and gear, and we pushed off into the Southern Ocean.

We headed west along the edge of Foveaux Strait. In the distance, Bluff Hill silhouetted the southern tip of the South Island against the dawn sun. Our progress was fast; we soon left behind all signs of civilization and the constant advice regarding the upcoming weather.

Māoris call Foveaux Strait *Te Ara a Kiwa* or "The Path of the Whale." It separates the southern coast of the South Island with Stewart Island and is infamous for its deadly currents, vicious winds and scattered rocky islands hidden in a low, dense fog. Rounding out of the bay, the current quickly drug us out toward the North Cape. We hugged the coastline and worked our way west, setting the scene for our expedition. It was quiet out there. A place where

only a few people venture on the land, let alone on the water.

As the days progressed, it became obvious that our biggest challenge was time. The roaring Westerly had picked up, slowing our progress to a near standstill. We hoped for great weather but expected the worst. It was mid-winter after all. We made little progress along the Northern Coast during the first four days as we constantly battled the wind. Eventually, we sought shelter at the Christmas Village Hut to wait out the storm, recalculate our timeframe and count our food—again. This gave us a moment to wander inland and explore some of the magical forests that blanket the island.

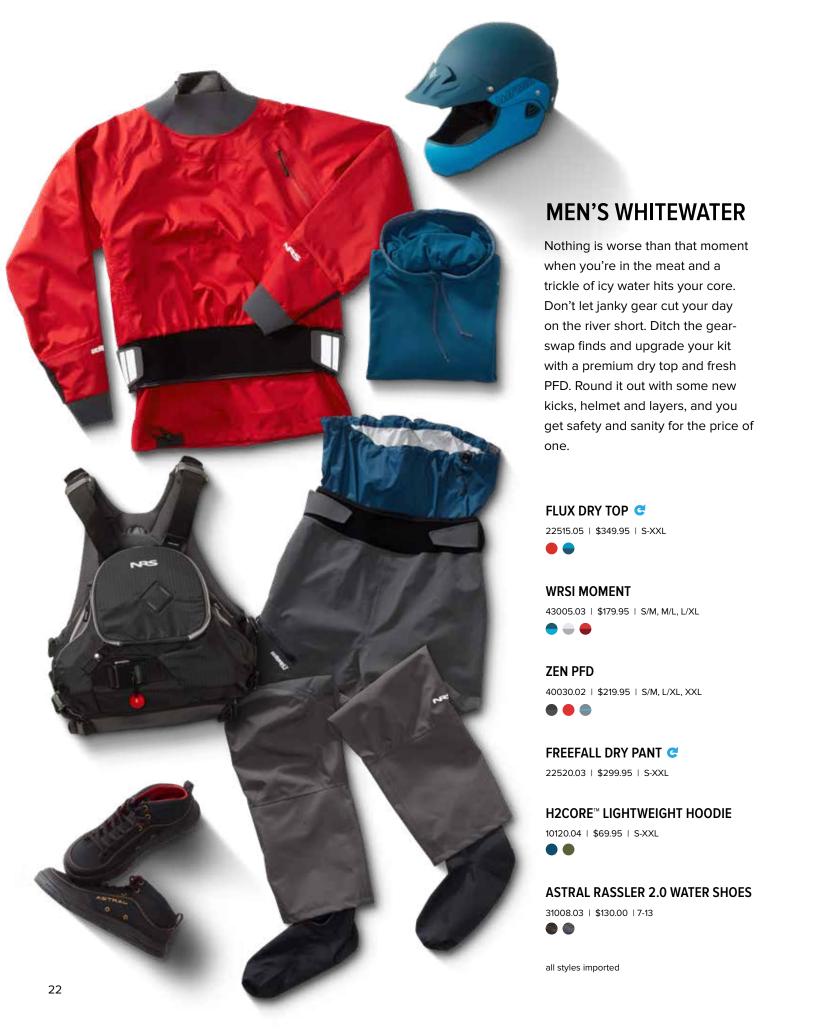
Finally the waves and wind subsided, and we pushed to round the North West Cape. With premade Radix meals tucked into our life jackets, we prepared for a massive day, hoping to reach DOC hut in Doughboy Bay, a safe harbor after a long day on this relentless coastline.

Doughboy Bay is one of the best-kept secrets on Earth. Frustrations from the eight-kilometer struggle against the brisk outgoing tide vanished when we rounded the point and entered the bay. Sheltered from the wind, a small hut stood as a stunning oasis on the edge of the white beach, nestled amongst the thick southern bush that covers the shoreline. A tanned water stream beading down the beach reflected the golden light of the setting sun. It was a picture-perfect welcome.

The following morning, we pushed off in the dark. Leaving the safety of Doughboy Bay, we entered the most exposed section of the circumnavigation: 10 kilometers of coastline before Easy Harbour. Paddling down the West Coast was incredible, seeing the island from the sea and how rugged and wild it is. The Roaring Forties constantly bash this coastline. On top of that, it is the first landmass that giant waves reach, building up for nearly 6,000 kilometers from Antarctica. There's a reason it's an isolated, inhospitable place.

Rocky bluffs eliminated all options to head back to shore until a large channel gifted access to the shelter of Kundy Island. But to reach the island, we had to battle the Southern Ocean swells. The wind picked up, and the swell began to build. Soon, huge breaking waves barreled over our kayaks and then bounced off the bluffs, refracting back to slam our boats from the other direction. It was an intense few hours, and we all had to draw from our whitewater experience. We needed to get to shelter, and fast. The wind and waves made it hard to communicate, but it was obvious we were all eager to get back on solid ground.

With every rise of the swell, we studied the horizon as far as we could see, trying to figure out whether the waves were breaking across the channel. Waves breaking in the wrong direction would push us into some unforgiving cliffs. We crept toward the shore. As the water shallowed, the opposing current created massive surf, which we used to our advantage. With each wave, we tried to edge our boats in the direction of Kundy Island. Two kilometers or so later, we pulled into calmer waters and finally relaxed.







# **WOMEN'S WHITEWATER**

Beater gear: 60% of the time, it works every time. Maybe that's fine for roadside hot-laps, but venture off the grid and you're guaranteed type-2 fun. First step, get a drysuit that's dry, with a zippered drop-seat for care-free relief. Add a perfect-fitting PFD, cush helmet and rope you can trust. Suddenly, the fun-to-suffering ratio looks a lot more favorable.

# **WRSI CURRENT HELMET**

43000.03 | \$119.95 | S/M, M/L, L/XL







# **CATALYST GLOVES**

25037.01 | \$44.95 | XS-XXL

# **NINJA PFD**

40013.04 | \$129.95 | S/M, L/XL, XXL









22537.02 | \$999.95 | XS-XL

# **PRO GUARDIAN RESCUE BAG**

45108.02 | \$99.95

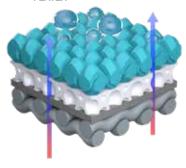
### **KICKER REMIX SHOES**

30023.03 | \$49.95 | 5-11





# eclipse



DRYNESS + TOUGHNESS + COMFORT + BREATHABILITY

Engineered for the most demanding conditions, Eclipse™ 4-layer fabric delivers unsurpassed waterproof-breathable performance. From the nylon tricot liner and micro-porous barrier to the tough microfiber shell with Nanosphere® repellent, each layer works with the others to keep water out and let moisture escape so you can paddle in comfort.

# MOST ECONOMICAL



# **JOURNEY DRYSUIT**

A basic drysuit without the frills, the Journey Drysuit has a streamlined design for economical waterproof protection.

22539.01 | \$699.95 | S-XXL, GXXL

# FRONT ENTRY



# **CRUX DRYSUIT C**

The Crux features the traditional cross-chest entry design and Eclipse 4-layer material. This is our highest quality waterproof-breathable technical fabric.

Men's 22533.04 | \$999.95 | S-XXL Women's 22532.04 | \$999.95 | XS-XL

# **BACK ENTRY**



# 



Men's 22536.02 | \$999.95 | S-XXL Women's 22537.02 | \$999.95 | XS-XL



WRSI's exclusive safety technology, including three-layer impact absorption and the Interconnect Retention System, gives you a safe and solid helmet you can trust.

43000.03 | \$119.95 | S/M, M/L, L/XL

The Current Pro adds an adjustable visor and removable ear pads to the time-tested Current for extra comfort and protection.

43006.03 | \$139.95 | S/M, M/L, L/XL



A high-impact carbon composite shell creates an exceptionally lightweight and safe helmet, giving advanced paddlers extra protection and style points to match.

43002.03 | \$199.95 | S/M, M/L, L/XL

With full-face protection and WRSI's proven proprietary technology, the Moment gives you ultimate protection for big drops and shallow rivers.

43005.03 | \$179.95 | S/M, M/L, L/XL





# ZEN

The low-profile Zen gives guides and experienced paddlers all the essential features for swiftwater safety and rescue.

40030.02 | \$219.95 | S/M, L/XL, XXL





# **CVEST**

Featuring multiple pockets and numerous attachment points, the cVest is a life jacket purpose-built for sea kayakers.

40028.02 | \$139.95 | S/M, L/XL, XL/XXL





# ION

From its flexible fit to the padded shoulders and large zippered pocket, the lon is a comfortable, low-profile jacket that gets all the details right.

40056.02 | \$99.95 | S/M, L/XL, XL/XXL





# **CHINOOK**

With all the organization and attachment points needed for your fishing accessories, the Chinook Fishing PFD is the world's best-selling life jacket for kayak anglers.

40009.04 | \$139.95 | S/M, L/XL, XL/XXL





### **NINJA**

Designed for athletic performance, the Ninja is the ultimate low-profile jacket for paddlers of all persuasions. The Ninja always stays out of your way and off your mind.

40013.04 | \$129.95 | S/M, L/XL, XXL



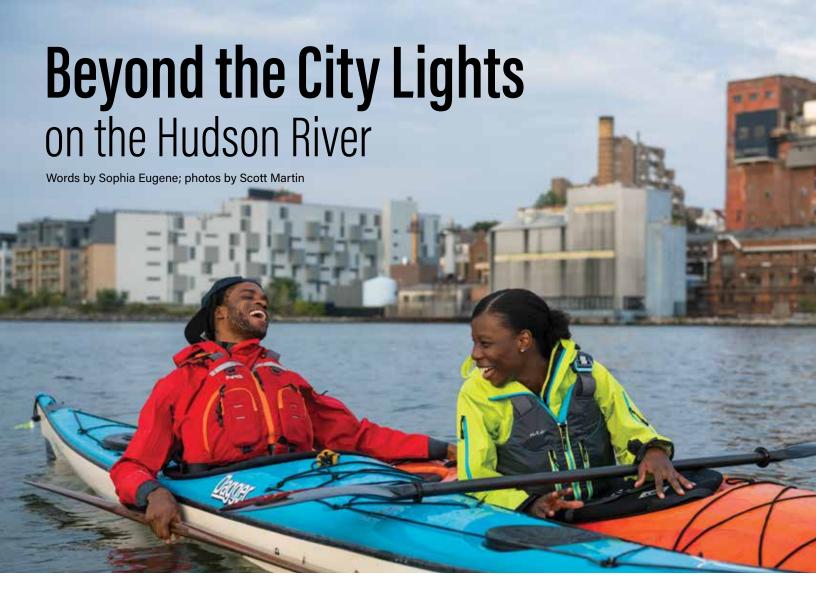


# **VISTA**

Minimal flair meets maximum comfort, the Vista is designed to meet the needs of beginning and recreational paddlers with a focus on comfort, safety and affordability.

40005.03 | \$79.95 | XS/M, L/XL, XL/XXL 40006.03 | \$64.95 | YOUTH





I remember how magical my first kayaking experience felt, despite my complete unpreparedness. On a whim, I put on a pink floral dress with gold strappy sandals, rounded up my friends, and headed to the Manhattan Pier. I never considered I might get wet. I never questioned if I was wearing the proper clothing. I was just excited to give kayaking a try. Eventually, I did get wet and had a ball splashing my friends with my paddle throughout the day. Seeing the skyline from the Hudson and being able to enjoy the experience with my friends created a lasting memory and made me want to continue kayaking.

Following that initial day splashing in the Hudson, I soon found a place at the Hudson River Boathouse, which provides inner city youth access to the river and offers free kayaking lessons during the summer. Located in Yonkers, the fourthmost populous city in the state of New York, the boathouse creates a safe haven for youth around the city. By providing access to the Hudson River, they hope to increase diversity in water sports such as kayaking.

That's how I met Chevaughn, the Director of the

Hudson River Riders Boat Club. For some, he may seem an "unconventional" kayaker because of his textured locs and brown skin, but once you see him on the water, his love for kayaking is undeniable.

Through the Hudson River Boathouse, I found a community of unconventional kayakers. Like Chevaughn, Davin, Kori and I share darker skin tones and afro-textured hair—traits rarely associated with, or represented in, paddlesports. But to me, that's part of the beauty of sports and nature: your looks don't dictate your skills or level of desire to learn and explore.

Fast forward to a mild September afternoon. I met up with Chevaughn, Kori and Davin at the boathouse. We paddled out on the Hudson to take a break from our busy city lives. Luscious trees lined the banks at the boat launch. As the sun started to set, we paddled farther away from the shore, the scenery and atmosphere becoming more and more industrial. As factories spewed billowy clouds of steam all around us, I looked forward to paddling in a different landscape over the weekend.

From its headwaters in the Adirondack Mountains, the Hudson River flows 315 miles until it drains into the Atlantic Ocean at New York Harbor. Our weekend plan was to leave our urban roots and explore the wilderness origins of this same river in Upstate New York. I was ecstatic to embark on a new journey, as my passion for exploring the outdoors and adventure is like no other.

The drive from Yonkers to the Adirondacks took approximately four-and-a-half hours, and autumn was the perfect season to do it. Each mile on Route 87 exuded vibrant fall foliage—reds, oranges, greens,



yellows, even a purple tree, were in the mix.

We arrived in late afternoon and wanted to set up camp before the sun set. Most of our tents went up seamlessly. However, it was Davin's first time putting up a tent on his own and, boy, was that a spectacle. I watched as he pulled each tent pole out, his face scrunched in confusion. I remember having a similar reaction the first time I tried to assemble a tent. Despite his enthusiasm and determination, Davin couldn't insert the poles into the corresponding flaps. Kori and I offered to help, as we attempted without success to hold back our laughter.

Chevaughn had designated himself the chef of the trip and with that, he brought his Jamaican-styled cuisine to the Adirondacks. We filled our plates with smoked fish and potatoes, which really hit the spot after traveling and setting up camp. As we cleared the table, the stars began to shine, treating us to an unfiltered view, something that's nearly impossible to see in Brooklyn. So, before heading into my tent, I nestled down in my camp chair and soaked in the awe and silence of the beautiful night sky.

The early morning dew formed a thick layer of fog, the thickest fog I'd ever experienced. We piled into Chevaughn's car. The sun began to burn off the fog as we got closer to the put in. We met up with our guide, Siobhan—coincidentally pronounced the same as Chevaughn—and, as a team, we inflated and carried the raft to the river. Siobhan briefed us on some commonly used terminology and commands

that she would use throughout the day. As we prepared to set off on our adventure, we ran into other paddlers who wished us luck on our voyage. Having only my Yonkers paddling community to reference, I didn't know what to expect from other boaters. But the people we ran into that morning were kind and shared an adventurous spirit, much like the paddlers back in Yonkers, despite our obvious phenotypical differences.

The beauty of the Adirondacks and the explosions of colors stunned all of us. By pure luck, we caught the foliage at its peak, which was an unexpected treasure. Fall foliage is about as predictable as the weather. None of us had ever seen foliage as vibrant as we saw in the Adirondacks. In the city, concrete and industry tend to blur the seasons together into a muted palette. But in the Adirondacks, I felt like we were part of a colorful painting. The most magical part was when the golden leaves began to fall. It looked like glitter fluttering down to the river.

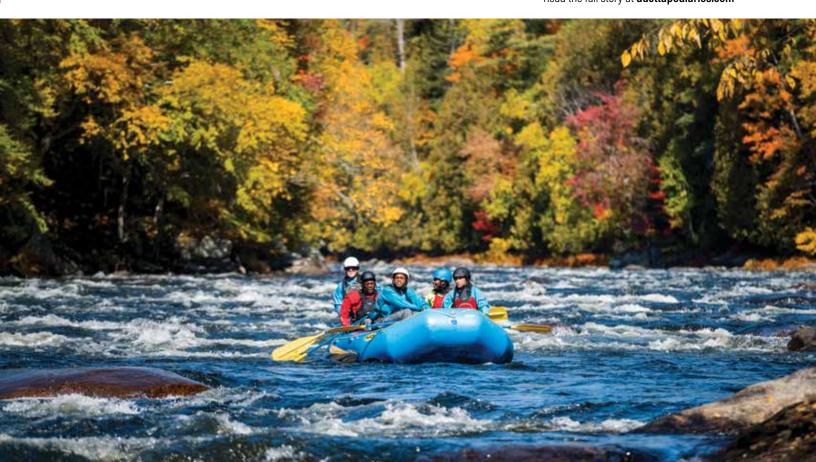
The rapids were my favorite part, hands down. But at one point during the day, we pulled up to a large boulder towering over the river. We all agreed to jump off. One by one we hopped off the boat and started to climb the rock. With little to grip on to, it was difficult to climb, but we all made it to the top. We haggled over who would go first. We exchanged stories about our most frightening jumps to hype ourselves up. I didn't want to be first or last, so I sandwiched myself in between Kori and Davin.



Chevaughn jumped, striking a Superman pose midair, and from there we all took the leap. The water was surprisingly refreshing as we swam back to the raft.

As morning turned to afternoon, the rapids became fewer and less energetic until the river was nice and calm. We couldn't have asked for a better day.

Read the full story at ducttapediaries.com



# Leading the Way

# Let's be honest.

NRS, like just about every other major action sports brand, recruits elite athletes to rep our products. We've always selected NRS ambassadors as much for their character off the water as for their accomplishments on it (or their talent for GoPro edits). Still, events in 2020 made us ask how we, and our industry, could do better.

Beginning in 2021, NRS will shift the focus of our athlete ambassador program to prioritize community engagement and activism. We're also introducing a new group of influential changemakers in the paddling community—the **NRS LEAD Ambassadors**. LEAD stands for Leaders in Environment, Access and Diversity. Through the LEAD program, we'll redirect a portion of NRS resources to support the work of community builders and activists in outdoor participation and conservation. Our aim is to help our ambassadors make the world a better place, and for them to help make NRS a better company.

We're proud to welcome our inaugural class of LEAD ambassadors and look forward to sharing their work with you in the months and years to come.



# Sammy & Jessica Matsaw

Dr. Sammy, Jr. and Jessica Matsaw are the co-founders of River Newe (pronounced new-uh, meaning "peoples" in Shoshone). River Newe offers free trips on the Middle Fork of the Salmon River to connect indigenous youth with Mother Earth, their culture and themselves. Jessica, an enrolled Shoshone-Bannock, has found her calling as an educator to tribal youth. Sammy, Shoshone-Bannock/Oglala Lakota, earned his Ph.D. in Water Resources in 2020 and is a U.S. Army combat veteran.

>> rivernewe.org

# Paul Robert Wolf Wilson

Paul Robert Wolf Wilson is an enrolled member of the Klamath and Modoc Tribes, photojournalist, and the chief storyteller of Rios to Rivers. Ríos to Rivers is a group of committed river-runnerswith roots in river systems around the world, facilitating place-based educational experiences to empower the next generation of river stewards.

>> riostorivers.org



Elyse Rylander

Elyse Rylander is the founder and executive director of OUT There Adventures (OTA). Through outdoor adventures and professionally facilitated experiential education activities, OTA is committed to cultivating leadership, building community and empowering queer young people through their connection with the natural world.

>> outthereadventures.org

# **Andrea Knepper**

Andrea Knepper, a licensed clinical social worker, is the founder and executive director of Chicago Adventure Therapy (CAT). Using adventure sports, CAT works with Chicago youth to have a positive impact on their communities, helping them become healthy adults with a sense of possibility, empowerment and personal responsibility.

>> chicagoadventuretherapy.org



# **Russell Davies**

Russell Davies is the founder of **Professional Transformation Sports** Development (PTSD). Russell believes the outdoor sporting community holds a unique fellowship, similar to that which is experienced while serving in the military. He is focused on encouraging veterans to work toward discovering hope and possibility in post-military life.

> ptsdveteranathletes.com



# Naomi Elyard

Naomi Elyard is the founder and director of Columbia Gorge Junior Kayak Club, a nonprofit with the goal to increase the number and diversity of youth paddlers in the Gorge. Naomi recognizes that whitewater kayaking can be an exclusive sport and is working to break down barriers to make kayaking accessible and inviting to all local youth.

>> columbiagorgejuniorkayakclub.org





A) FREESTYLE

30017.04 | \$59.95 | 5-13

D) WOMEN'S KICKER REMIX

30023.03 | \$49.95 | 5-11

G) BACKWATER

30048.01 | \$69.95 | 8-14

B) MEN'S ARROYO

30053.01 | \$29.95 | 7-13

E) WOMEN'S PADDLE SHOE

30040.02 | \$59.95 | 6-9

H) MEN'S PADDLE SHOE 30034.03 | \$59.95 | 6-14

F) WOMEN'S ARROYO 🗐

C) **BOUNDARY BOOT** 

30035.02 | \$99.95 | 6-15

30054.01 | \$29.95 | 5-10

I) MEN'S KICKER REMIX

30022.03 | \$49.95 | 4-14









# **WOMEN'S NEOPRENE**

Whether you're rafting, paddling, surfing or snorkeling, neoprene delivers reliable thermal immersion protection so you can stay and play longer. With newly updated materials and designs, our latest collection is our most comfortable, functional and fashionable ever. A range of options in multiple weights allow you to adapt to conditions day to day and hour to hour.



HYDROSKIN 1.5 JACKET 🦠 🥃

15039.03 | \$139.95 | XS-XXL

HYDROSKIN HELMET LINER 🦠

15045.01 | \$24.95 | S-L

MAXIM GLOVES

25039.03 | \$59.95 | XS-XXL

HYDROSKIN 0.5 LONG-SLEEVE SHIRT 🦠 🥃

15004.05 | \$99.95 | XS-XXL

3.0 ULTRA JANE WETSUIT

17274.04 | \$189.95 | XS-XXL

HYDROSKIN 0.5 CAPRI 🦰 🥰

15017.05 | \$94.95 | XS-XL

all styles imported

# **IGNITOR NEOPRENE**

The new NRS Ignitor series gives budget-minded paddlers a lowcost, high-performance range of neoprene apparel to allow them to paddle comfortably in colder conditions. Built with 100% recycled fabrics inside and out, you can feel as good about buying this product as you do when you're wearing it.

# **MEN'S IGNITOR JACKET**

15023.01 | \$89.95 | S-XXL

#### **MEN'S IGNITOR SHORTS**

15024.01 | \$49.95 | S-XXL

#### MEN'S IGNITOR PANTS

15025.01 | \$69.95 | S-XXL

Our Terraprene™ neoprene is made with limestone and recycled rubber with low-emissions water-based adhesives. All Ignitor series items feature 100% recycled face fabrics.



#### **WOMEN'S IGNITOR JACKET**

NES

15048.01 | \$89.95 | XS-XL

### **■ WOMEN'S IGNITOR SHORTS**

15049.01 | \$49.95 | XS-XL

#### **■ WOMEN'S IGNITOR PANTS**

15055.01 | \$69.95 | XS-XL

all styles imported







A Resilient Paradise highlights unique fishing destinations that are often crippled by hurricanes. And it celebrates the grit and determination locals have to rebuild and continue welcoming adventure anglers.

# BAHAMAS

Crooked Island: a little paradise in the Atlantic Ocean where anglers' dreams of catching Bonefish come alive. According to local guide, Bonefish Shakey, it's heaven on earth. "The fishings great. We've got lots of Bonefish, Permit, off-shore fishin.' I always say, take it nice and slow, no hurry, no worry, you know?"

Each season, hurricanes threaten to destroy this Bahamian island and the livelihoods of fishing guides, like Bonefish Shakey, that depend on tourism. But despite the recurring destruction, the resilient locals continue to rebuild and share their island with adventure anglers.







Anglers remember Pointe-Aux-Chenes for the fishing, but they return for the people, culture and hospitality. Famous for its Redfish and low country boils, PAC Kayak Rentals has built a community where anglers come as strangers and leave as family. According to NRS Fishing team angler Jameson Redding, "What Louisiana has to offer and what Pointe-Aux-Chenes has to offer when it comes to fishing... there's nothing else like it on the planet."

But what happens when a hurricane destroys everything? In 2019, Hurricane Barry flooded the area with nine feet of water, completely decimating PAC. Watch as this community of anglers comes together to rebuild this resilient paradise.





# FLORIDA KEYS

Combining Caribbean vibes with easy access from the mainland, the Keys emit a unique energy from the bustling patios of Duval Street to the tranquil waters of the flats. The crystal clear waters give adventure anglers a unique opportunity to sight fish for some of the trickiest species-permit and bonefish, tarpon and barracuda.

But like so many fishing paradises, hurricane season slams the Keys year after year. Local fishing guide Randy Morrow has lived through 13 storms. As he shares footage from Hurricane Irma's wrath, he reflects on the damage and recovery of both the resilient locals and the fish.



# WARM-WEATHER FISHING

Jorts and tanks are required equipment around camp and the BBQ. But on the water, you need adaptable layers made with breathable, quickdrying materials to protect you from sun, squalls, and whatever else a day of fishing throws at you. We've dialed in every detail to keep you safe, comfortable and on your A-game until the flip flops and fish fry beckon you to shore.



10405.03 | \$19.95 | Universal 

## VARIAL HOODIE 🤜 🥃

10008.03 | \$74.95 | S-XXL 

# NRS FISHING TRUCKER HAT C

12540.01 | \$24.95



#### **SKELTON GLOVES**

25038.02 | \$24.95 | S/M, L/XL, XXL



#### SUN SLEEVES 🦠 🥰

10406.03 | \$19.95 | S/M, L/XL



#### **MATIK INFLATABLE PFD**

40080.01 | \$149.95 | Universal



#### **LOLO PANT**

10151.02 | \$99.95 | 30-40, 33

#### **BACKWATER SHOES**

30048.01 | \$69.95 | 8-14

all styles imported











### **MEN'S FIND YOUR LINE T-SHIRT**

12533.01 | \$24.95 | S-XXL



### **MEN'S RETRO T-SHIRT**

12482.01 | \$24.95 | S-XXL

### **MEN'S IDAHO T-SHIRT**

12490.01 | \$24.95 | S-XXL



### **MEN'S FLAGSHIP T-SHIRT**

12480.01 | \$24.95 | S-XXL











### **WOMEN'S FIND YOUR LINE T-SHIRT**

12484.01 | \$24.95 | S-XL

### **WOMEN'S IDAHO T-SHIRT**

12491.01 | \$24.95 | S-XL

### **■ WOMEN'S RETRO T-SHIRT**

12483.01 | \$24.95 | S-XL

### **WOMEN'S FLAGSHIP T-SHIRT**

12481.01 | \$24.95 | S-XL





NRS FISHING TRUCKER HAT

NRS RETRO TRUCKER HAT

NRS 5-PANEL HAT

NRS BADGE HAT

12540.01 | \$24.95

12541.01 | \$24.95

12544.01 | \$29.95

12547.01 | \$24.95



















# DOG COLLAR

60038.01 | S, M, L | \$14.95





60039.01 | 5', 6' | \$19.95







# Born on the river, ready for whatever.™

First sold in 1978, NRS straps revolutionized how we rig rafts and tie down boats, boards and Ikea boxes. They've also given us a go-to tool for how we solve innumerable problems outdoors and in daily life, from stringing up an emergency rain tarp to hitching up our pants. Today's straps are better than ever with a streamlined buckle, improved bar-tack stitching and a sewn-in name label.

#### 1" HD STRAP

60027.01 | **PAIRS**: 1', 2', 3', 4', 6', 9', 12', 15', 20' | \$10.95-\$21.95 60031.01 | **4-PACK**: 9'. 12'. 15' | \$30.95-36.95





#### 1.5" HD STRAP

60030.01 | **PAIRS**: 3', 4', 6', 9', 12', 15', 20' | \$18.95-\$28.95





### 1" HD BUCKLE BUMPER STRAPS

60028.01 | **PAIRS**: 9', 12', 15', 20' | \$18.95-\$22.95



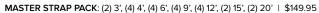




### **MULTI STRAP PACKS**

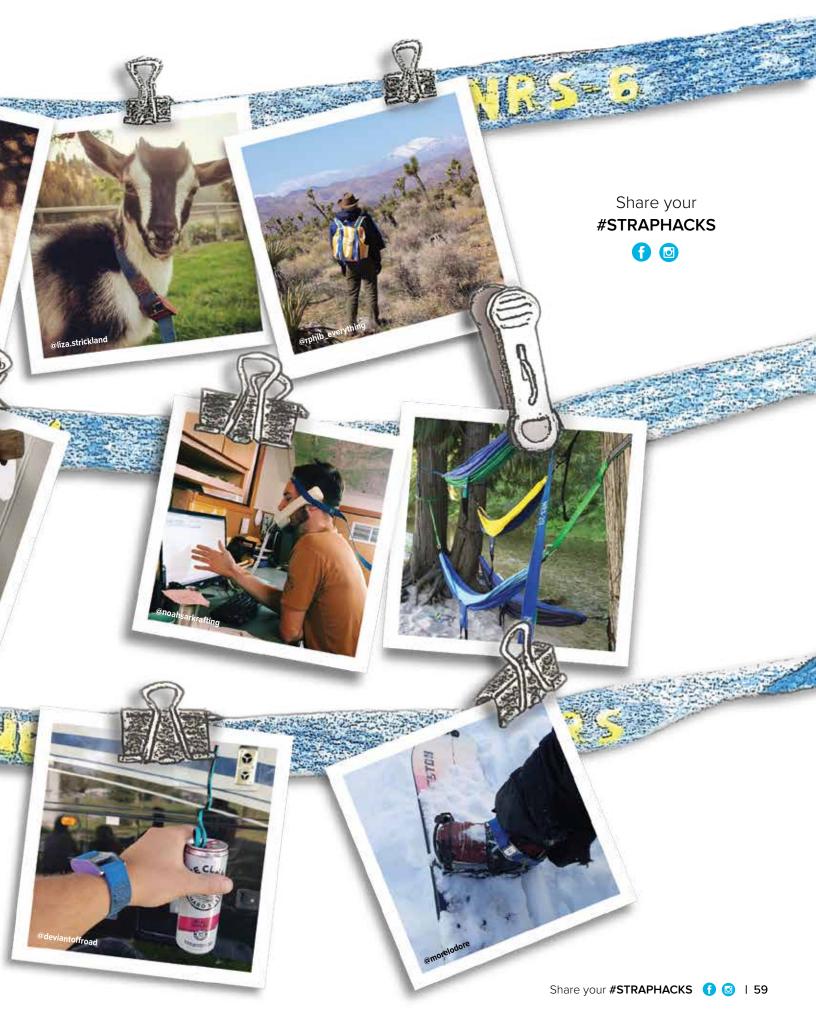
60032.01 | MINI STRAP PACK: (2) 3', (2) 4', (2) 6', (2) 9', (2) 12' | \$69.95













# **BILL'S BAG**

There's no such thing as overkill when it comes to keeping your clothes and gear dry on the river. Our latest edition of the legendary Bill's Bag features virtually indestructible aluminum hardware and a comfortable, removable backpack harness—and we build it with our super tough, and more eco-friendly, TobaTex™ material.

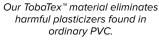






# **DRY DUFFELS**

Since creating the first purpose-built dry bag for boaters in 1977, the legendary Bill's Bag, we've focused on providing tough, highly functional bags for keeping your gear dry and protected on the river. Our High Roll and Expedition Duffels give you the same renowned durability and utility as the Bill's Bag, but in userfriendly designs that are easy to access and stow.





#### HIGH ROLL DUFFEL



Our High Roll Duffels deliver the same rugged dependability as our legendary Bill's Bags, but in a duffel-style design that makes packing your gear, and finding it later, easy.

55024.02 | 35L – 12" dia x 20"H | \$114.95 70L - 14" dia x 28"H | \$134.95

105L - 16" dia x 32"H | \$154.95



#### **EXPEDITION DUFFEL**



With room for all the clothes you'll need for a weekend, a week or a month, the Expedition Duffel makes quick work of the daily pack-and-repack routine. A TIZIP® MasterSeal waterproof zipper seals out water and makes opening and closing the bag a breeze.

55038.01 | 35L - 12" dia x 20"H | \$179.95

70L - 14" dia x 28"H | \$199.95

105L - 16" dia x 32"H | \$249.95







#### ETHER HYDROLOCK DRY SACKS

Zip-seal closure for extra protection plus a clear urethane window to help you find items inside.

55034.01	2L – 4.5" dia x 8"H	1	\$29.95
	3L – 5" dia x 10"H	-	\$32.95
	5L – 6" dia x 11"H		\$34.95
	10L – 7.5" dia x 14"H		\$39.95
	15L – 8.5" dia x 16.5"H		\$44.95
• • •	25L – 10" dia x 20"H		\$49.95
	35L - 11" dia x 22.5"H	1	\$54.95



### **MIGHTYLIGHT DRY SACKS**

Protects your gear without taking up valuable space or too much of your budget.

or too much of your budget.

55037.02 | 3L - 5.5" dia x 5"H | \$19.95

5L - 6.5" dia x 9.5"H | \$22.95

25L - 9.5" dia x 21.5"H | \$34.95 35L - 11.5" dia x 20.5"H | \$39.95







Snow pelted my eyes as I squinted downriver toward the bridge coming into view, a looming structure obscured by fog and swirling snow. The Lowry Avenue Bridge marked the halfway point for our downriver paddle into the heart of Minneapolis. As the clean white cables raising the bridge became more visible, it gave itself away from the many other grayer, seemingly mundane spans on this reach of the Mississippi River.

Snow, cold, gray—and mosquitos—all things that come to mind when you think of Minnesota. But the most important is water.

I'm new to the upper Midwest. I've spent most of my life out west—Washington, California and Colorado. Caitlin, my partner, earned her PhD a little over three years ago, and since then we've moved four times, most recently landing in the Twin Cities. I've longed for a sense of community.

My first summer in Minneapolis was enlightening. Beyond the pressures felt by all during the pandemic, my partner and I watched the unrest in the city following the murder of George Floyd. As a white man, it makes me continue to take a

hard look at my privilege within society and the outdoor industry, and the responsibility that I have as photographer to help make the outdoors more inclusive.

Perhaps a serendipitous outcome was that I met Miles Kipper. During the height of the protests in Minneapolis, he earned some notoriety by saving the truck driver that mistakenly drove into a crowd of demonstrators on I-35. After taking his portrait for a magazine article, Miles and I stayed in touch. Besides living the life of a roadie, event coordinator and semi-pro longboarder, Kipper is also paddler.

And so, this larger-than-life, ex-rugby player was with me now as we plunged through the forest, paddles in hand, on our way to Howard Lake.

Even though Minnesota is famous for thousands of lakes, nearly all of those within, or a short drive from, "the cities" are most notable for their prime lakefront property value. My goal was to find a lake near the Twin Cities not completely surrounded by houses, and I found this little gem by scouring Google Earth.

Howard Lake lies just north of the urban sprawl, to

the west of I-35 as it snakes its way north toward Duluth. With its marshy hardwoods and pockets of cattails, it makes a great backdrop for those looking for a taste of the wild, or perhaps just looking for a quiet lake to hunt down largemouth bass. Miles and I didn't find any fish, but we did catch quite a nice sunset and conversation.

Later that month, Miles and I connected again for a more urban-centric paddle. We launched our collection of SUPs and an inflatable kayak at Kelly's Landing in St. Paul. In Minnesota, the Mississippi is still more of an average-sized river. Fairly broad with a decent amount of current, it makes for a great open-water recreational paddle. Paddlers should be hesitant about venturing too far downstream unless they have a shuttle or the gumption to power back upstream.

Ann Pavlish, a SUP enthusiast who works with Miles, also joined us. She had never paddled on the Mississippi and was excited to get off the standard lakes surrounding the cities.

The temps were in the high 70s, and only a slight breeze stirred the water. Every tree stood ablaze



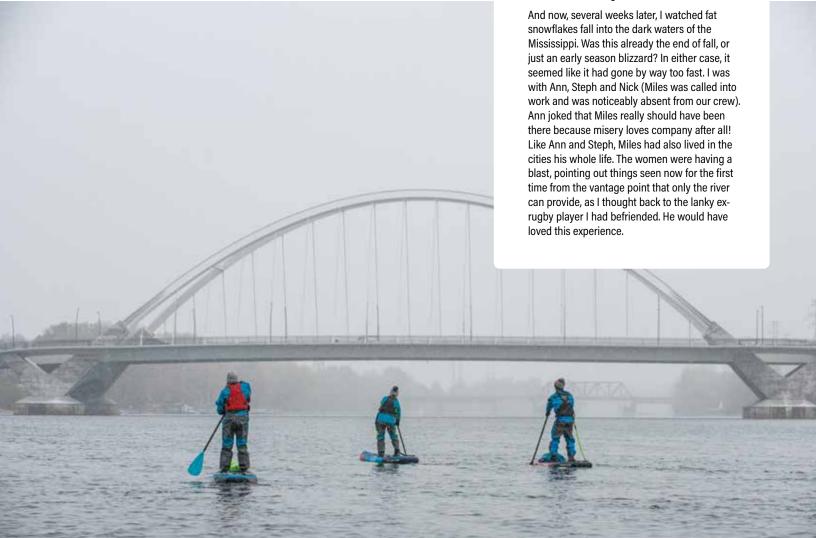
In the midst of a pandemic and heightened social unrest,
Aaron Black-Schmidt searches for places to paddle and
people to paddle with in the urban sprawl of the Twin Cities.

with fall color as we stroked upriver from the put in. Not a single mosquito, I mused.

We continued to paddle, passing under the Smith Ave bridge before eventually beaching our boats on the south side of the river. We had a diverse collection of NRS SUPs, and after shedding some layers, we haggled over who got to paddle what. We set off again, downriver this time toward St. Paul.

One of the oldest cities in the Midwest, St. Paul marked its settlement in 1838 with the first structure, notably a tavern constructed at a cave entrance overlooking the river. Even though "The Pig's Eye" only lasted a short while, within a decade a Catholic missionary ousted the tavern and built a log chapel named St Paul's. But the culture of brewing beer remains strong within the Twin Cities. Historic names like Yoerg, Schmidt, and Hamm blend with the craft breweries of Summit, Surly and Lake Monster—just to name a few.

Golden light splashed against the architecture of St. Paul as we drifted. Several old-style paddleboats—clearly meant for tourist cruises—lined the south bank. Fishermen and boaters casually waved as we paddled by. The city is no stranger to paddlers. While not as tall, or perhaps as grand as the towers of Minneapolis, these buildings felt strong and older. They also held a commanding view over the river.



# **ADVENTURE ON DEMAND**

Whether living in the city, the burbs or the backwoods, our inflatable SUPs make getting outside, keeping fit and staying sane accessible for nearly anyone. While cheaper boards exist, a well-built SUP that's stiff, stable and fits your paddling style will make every outing better. We build our boards with the most advanced materials, components and construction methods, and we back each one with our industry-best 3-year warranty. On top of that, every NRS board comes with a comfortable, easy-to-use backpack, top-quality dual-chamber inflation pump, pressure gauge and repair kit.



# **ESCAPE**

Built for going fast and going far, Escape series SUPs deliver the efficiency for after-work attainment paddles and the carrying capacity for overnight tours.

#### **ESCAPE 11.6**

11'6" L x 32" W x 6" D  $\mid$  326 liters PADDLER WEIGHT: 100-250 lbs. 86126.03  $\mid$  \$1,245.00

#### **ESCAPE 12.6**

12'6" L x 30" W x 6" D  $\mid$  335 liters PADDLER WEIGHT: 100-250 lbs. 86126.03  $\mid$  \$1,295.00

#### **ESCAPE 14.0**

14' L x 29" W x 6" D  $\mid$  363 liters PADDLER WEIGHT: 100-250 lbs. 86126.03  $\mid$  \$1,345.00

#### **RUSH PADDLE**

The Rush Paddle's midsize blade fits more paddlers and more styles of paddling. Fiberglass blade and shaft for lightweight durability. Adjustable length covers most paddler's heights and paddling styles. 68"-86".

77116.01 | **1-Piece** | \$169.95 77121.01 | **3-Piece** | \$189.95

# THRIVE **4**

A board for the do-it-all paddler, Thrive series SUPs are equally adept at touring, fitness paddling and light river running with the stability to help any novice feel at ease. Make every weekend memorable with an inflatable SUP that can handle any adventure.

#### **THRIVE 9.10**

9'10"L x 30"W x 5"T | 222 liters PADDLER WEIGHT: 90-180 lbs. 86128.03 | \$995.00

#### **THRIVE 10.3**

10'3"L x 32"W x 5"T | 246 liters PADDLER WEIGHT: 110-200 lbs. 86128.03 | \$1,095.00

#### **THRIVE 10.8**

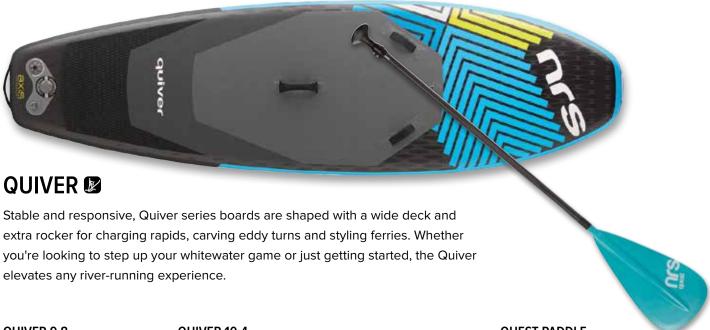
escape

10'8"L x 34"W x 6"T | 340 liters PADDLER WEIGHT: 150-250 lbs. 86128.03 | \$1,195.00

#### **THRIVE 11**

11'L x 36"W x 6"T | 370 liters PADDLER WEIGHT: 175-275 lbs. 86128.03 | \$1,295.00





#### **QUIVER 9.8**

9'8" L x 36" W x 6" D | 325 liters PADDLER WEIGHT: 130-250 lbs. 86134.02 | \$1,195.00

#### **QUIVER 10.4**

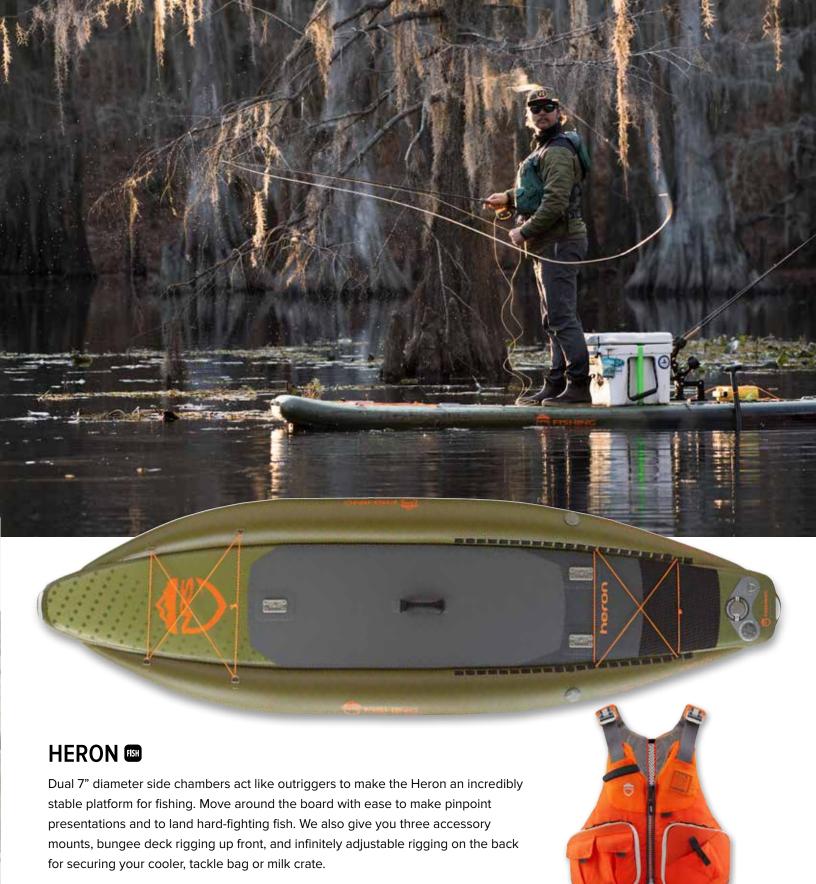
10'4" L x 35" W x 6" D | 355 liters PADDLER WEIGHT: 130-250 lbs. 86134.02 | \$1,295.00

#### **QUEST PADDLE**

This lightweight paddle combines durability with performance at a price that won't break the bank. Easily adjusts from 68"-86".

77119.01 | **1-Piece** | \$129.95 77120.01 | **3-Piece** | \$149.95





# HERON

11' L x 39" W x 7" D  $\mid$  325 liters PADDLER WEIGHT: 100-300 lbs. 86138.02  $\mid$  \$1,595.00

RAKU FISHING PFD

40074.01 | XS/M, L/XL, XL/XXL | \$159.95



